



**PRESS RELEASE
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**Divcom Announces Results for the Year Ending November 30,
2007**

Montreal, Quebec - February 28, 2008 - Divcom Lighting Inc. (TSX: DVQ) ("Divcom" or the "Corporation") announced today results for its operations for the year ending November 2007. Revenues for the year end November 30, 2007 were \$36.9 million compared to \$41.3 million for the year ended November 30, 2006, or a decline of 11%. Canadian revenues rose by 5% to \$18.6 million from \$17.7 million for the same period last year while U.S revenues declined significantly by 23% to \$18.4 million from \$23.7 million for the same period in the prior year. While the increase in Canadian revenues is attributed directly to the internal growth of its energy-efficient lighting products, the significant drop in the US revenues is directly attributable to the current economic conditions prevailing in the US as well as the strengthening of the Canadian dollar.

Divcom's Canadian gross margins stood at 36% while those in the US declined to 29%. Net loss for the year was \$5.7 million [(0.14) per share] compared to a net profit of \$44 thousand [0.001 per share] for the same period in the prior year.

Included in the net loss is \$3.4 million in non-cash amortization and goodwill impairment as well as a \$1.1 million write-down of inventories. Inventories were written-down for products for which manufacturing was transferred to Asia to obtain economies of scale, as well as non-energy efficient products which are in the process of being legislated out of the market.

"As much as this has been a difficult year for the Corporation in the midst of the economic downturn in the US as well as the wild upward swings in the Canadian dollar, we note that our decrease in cash for the year ended November 30, 2007 was only \$34,000, signifying that management has made every effort to maintain its balance sheet and sustain its liquidity going forward and will continue to do so." said Mr. Aslam Khatri, President and CEO.

"While our US operations continue to feel the effects of the US economy, Divcom's Canadian operations have grown. In addition to a 5% internal growth in Canada for 2007, the company will further gain revenue through its recently announced multi-million dollar energy efficient under-the-cabinet program for a large DIY to be rolled out in the spring 2008. In addition Divcom also introduced and began taking orders for its outdoor LED products. As these products are gaining popularity in Canada a big push is being made by the Corporation to present this program in the US where despite the current economic condition, energy-efficient lighting demands are expected to increase. Presently Divcom is structured around two segments of the business: retail and

commercial. While the Corporation began its operations mainly in commercial lighting, its retail segments grew at a faster pace due to strategic acquisitions. Divcom has now successfully integrated these important units and on a stand-alone basis these units will continue to provide growth opportunities in the energy-efficient sector.

Commercial lighting growth is expected to be the main focus of the Company going forward on a long-term basis. To this extent Divcom has completed a catalogue of energy-efficient products which will be unveiled in Las Vegas in spring 2008.

Divcom continues to execute its long-term strategy of growth but given the economic circumstances for now Divcom will focus on its short-term strategy which is to:

- Generate cash
- Continue to reduce overhead spending.
- Capitalize on the strength of the lighting market
- Continue to focus on energy-efficient lighting
- Increase its sales efforts in Canada

Divcom also announced that Mr. Vitale Santoro has resigned from its board of directors, and thanked him for his service.

About Divcom

Divcom is a rapidly growing North American manufacturer of architecturally designed energy-efficient and “eco-friendly” lighting products for retail and commercial markets across Canada and the United States. The Company’s strategy is to seize new business opportunities in the lighting industry and constantly improve its energy efficient product lines. Divcom’s products are distributed through its extensive North American marketing network which includes more than 2,000 distributors and agents. The Company’s products are used for residential houses, public roads and tunnels, as well as commercial, industrial and custom made lighting projects. For further information, please visit www.divcomlighting.com

Forward-Looking Statements

Certain statements made in this press release and other statements regarding our strategy, future operations, financial position, future revenues, projected costs, prospects, plans and objectives other than statements of historical facts are forward-looking statements. Such statements are usually preceded by words such as “will”, “believe” or “expects”. We cannot guarantee that we actually will achieve the results, plans, intentions or expectations disclosed in our forward-looking statements and you should not place undue reliance on them. There are a number of important factors that could cause our actual results to differ materially from those indicated or implied by forward-looking statements including, but not limited to, the impact of any special items or of any dispositions, monetization, mergers, acquisitions, business combinations or other transactions that may be announced or that may occur after the date hereof. Risks that

could cause actual results to differ materially from those projected include, but are not limited to, the effect of general economic conditions, decreases in demand for the Company's products, increases in costs of raw materials, changes in the relative value of the Canadian and U.S. currencies, and fluctuations in selling prices. For a description of material risk factors, please refer to the Company's annual information form and to our periodic filings with securities regulatory authorities, which are available on SEDAR at www.sedar.com. These factors should be read as being applicable to all related forward-looking statements wherever they appear in this press release. The information in this press release, including any forward-looking statements, is provided as of the date of this release and should not be relied upon as representing our estimates as of any subsequent date. We do not assume any obligation to update or revise any forward-looking statements except as required by law, whether as a result of new information, future events or otherwise.

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